# The 2013 Financial Compensation Survey Findings and Results 

## Dear Colleague,

As the premier professional organization for investment professionals in the Twin Cities and upper Midwest, CFA Society Minnesota is dedicated to being a reliable and trustworthy source of information. We strive to serve our members and the broader investment community by providing them the resources to aide in their career development and advancement.

We are excited to announce the highly anticipated return of the Financial Compensation Survey this year. This survey, which had been absent in the market since 2007, provides a region-specific analysis of compensation levels for investment and financial professionals. This document captures the findings of this survey, providing an overview of the survey-wide results.

For those who participated in the survey, thank you for your contribution to this important market resource. I am confident the information shared in this document will be of value to you.

## Regards,



Kim Brustuen, CFA
President, CFA Society Minnesota

## Executive Summary

Access to accurate and data-driven information plays a significant role in the ability of financial and investment professionals to effectively perform in their careers. The same is true to successfully advance one's career. However, since 2007 this source of data has been missing, spurring the deployment of the Financial Compensation Survey, by CFA Society Minnesota.

## This primary research examines the impact of variables (e.g., tenure, title, CFA designation, education, et al.) on compensation levels.

Given the imperative to accurately, albeit broadly, define compensation levels of financial professionals in the Twin Cities and upper Midwest, CFA Society Minnesota conducted a self-reporting survey. This primary research examines the impact of variables (e.g., tenure, title, CFA designation, education, et al.) on compensation levels. In addition, compensation components and desired pay structure were captured, as were annual salary change data. The results are meant to provide a general snapshot of the current state of the market. Deeper data requests can be made by contacting CFA Society Minnesota.

## Organization Type



532 financial professionals from Minnesota, North Dakota, South Dakota, and Western Wisconsin region participated in the survey.

Other Professional Certifications


Years of Experience


Charterholder Status


Education and Designations
Median Total Compensation for 2012 by Education


Median total compensation averages were based on the responses from 451 financial professionals from the Twin Cities and upper Midwest.

## Reported Median Total Compensation by Years of Experience for Selected Occupations

|  | Less than 5 Years Experience | N | 5 to 10 Years Experience | N | 10+ Years Experience | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Portfolio manager (equities) |  |  | 147,500 | 10 | 260,576 | 30 |
| Portfolio manager (fixed income) |  |  |  |  | 400,000 | 15 |
| Portfolio manager (indexed/other) |  |  | 100,000 | 5 | 140,000 | 7 |
| Buy-side research analyst (equity) | 86,375 | 8 | 104,000 | 6 | 347,500 | 6 |
| Buy-side research analyst (fixed income) | 99,000 | 9 | 177,500 | 14 | 282,000 | 13 |
| Financial advisor/broker |  |  | 85,000 | 11 | 174,000 | 11 |
| Investment banker |  |  |  |  |  |  |
| Sell-side research analyst (equity) | 60,000 | 7 |  |  |  |  |
| Manager of managers |  |  | 110,000 | 11 | 154,000 | 22 |
| Consultant | 54,000 | 9 | 101,000 | 9 | 162,500 | 18 |
| Accountant/auditor | 65,000 | 11 | 78,000 | 5 | 169,000 | 5 |
| Performance analyst | 54,250 | 12 | 72,000 | 7 |  |  |
| Chief investment officer |  |  |  |  | 425,000 | 19 |
| Buy-side research analyst (other) |  |  | 96,000 | 7 |  |  |
| Institutional sales representative/ relationship manager |  |  |  |  | 450,000 | 9 |
| Strategist |  |  | 110,000 | 7 |  |  |
| Risk manager | 92,000 | 5 | 92,000 | 5 | 88,000 | 5 |
| Chief executive officer/ Chief financial officer |  |  |  |  | 256,500 | 10 |
| Private client professional (other) |  |  | 88,000 | 5 |  |  |
| Buy-side trader (equity) |  |  |  |  | 144,000 | 7 |

Chart includes responses for occupations with 10 or more survey responses; cells in gray represent 5 or fewer responses.

## Reported Median Base Compensation by Years of Experience for Selected Occupations

|  | Less than 5 Years Experience | N | 5 to 10 Years Experience | N | 10+ Years Experience | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Portfolio manager (equities) |  |  | 106,800 | 10 | 72,500 | 28 |
| Portfolio manager (fixed income) |  |  |  |  | 175,000 | 15 |
| Portfolio manager (indexed/other) |  |  | 79,500 | 5 | 118,000 | 7 |
| Buy-side research analyst (equity) | 67,000 | 8 | 77,500 | 6 | 161,000 | 6 |
| Buy-side research analyst (fixed income) | 73,500 | 10 | 107,000 | 14 | 153,000 | 13 |
| Financial advisor/broker |  |  | 69,500 | 12 | 125,000 | 11 |
| Investment banker | 60,000 | 5 |  |  |  |  |
| Sell-side research analyst (equity) | 60,000 | 8 |  |  |  |  |
| Manager of managers |  |  | 97,500 | 11 | 132,500 | 22 |
| Consultant | 52,000 | 11 | 89,800 | 9 | 122,500 | 18 |
| Accountant/auditor | 63,500 | 12 | 75,000 | 5 | 120,000 | 5 |
| Performance analyst | 56,250 | 12 | 65,000 | 7 |  |  |
| Chief investment officer |  |  |  |  | 250,000 | 19 |
| Buy-side research analyst (other) |  |  | 90,000 | 7 |  |  |
| Institutional sales representative/ relationship manager |  |  |  |  | 125,000 | 9 |
| Strategist |  |  | 110,000 | 7 | 100,000 | 5 |
| Risk manager | 83,000 | 5 | 82,917 | 5 | 80,000 | 5 |
| Chief executive officer/ Chief financial officer |  |  |  |  | 162,500 | 10 |
| Private client professional (other) |  |  | 70,400 | 5 |  |  |
| Buy-side trader (equity) |  |  |  |  | 90,000 | 7 |

## Reported Median Cash Bonus by <br> Years of Experience for Selected Occupations

|  | Less than 5 Years Experience | N | 5 to 10 Years Experience | N | 10+ Years Experience | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Portfolio manager (equities) |  |  | 49,500 | 10 | 150,000 | 29 |
| Portfolio manager (fixed income) |  |  |  |  | 160,000 | 14 |
| Portfolio manager (indexed/other) |  |  |  |  | 22,000 | 5 |
| Buy-side research analyst (equity) | 25,000 | 7 | 23,500 | 6 | 85,000 | 6 |
| Buy-side research analyst (fixed income) | 22,950 | 8 | 83,500 | 14 | 131,000 | 13 |
| Financial advisor/broker |  |  | 10,000 | 9 | 85,500 | 8 |
| Investment banker |  |  |  |  |  |  |
| Sell-side research analyst (equity) | 16,250 | 6 |  |  |  |  |
| Manager of managers |  |  | 15,500 | 8 | 35,000 | 22 |
| Consultant | 4,000 | 9 | 15,000 | 8 | 17,000 | 18 |
| Accountant/auditor | 3,500 | 8 | 9,500 | 5 | 37,000 | 5 |
| Performance analyst | 2,750 | 10 | 5,500 | 5 |  |  |
| Chief investment officer |  |  |  |  | 115,000 | 16 |
| Buy-side research analyst (other) |  |  | 10,000 | 5 |  |  |
| Institutional sales representative/ relationship manager |  |  |  |  | 202,000 | 9 |
| Strategist |  |  | 14,500 | 7 |  |  |
| Risk manager | 10,000 | 5 | 9,900 | 5 | 12,000 | 5 |
| Chief executive officer/ Chief financial officer |  |  |  |  | 36,000 | 8 |
| Private client professional (other) |  |  | 11,000 | 5 |  |  |
| Buy-side trader (equity) |  |  |  |  | 33,000 | 7 |

If respondent answered "yes" to being eligible for a cash bonus and provided a bonus figure of 0 , this was included in the median cash bonus calculation.

Median Total Compensation by Occupation

|  | Base | N | Bonus | N | Total Compensation | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Portfolio manager (equities) | 150,000 | 42 | 60,000 | 42 | 190,000 | 43 |
| 75th Percentile | 165,000 |  | 105,750 |  | 302,000 |  |
| Portfolio manager (fixed income) | 160,750 | 22 | 115,000 | 20 | 307,500 | 22 |
| 75th Percentile | 196,250 |  | 243,750 |  | 500,000 |  |
| Portfolio manager (indexed/other) | 93,543 | 14 | 18,850 | 13 | 114,384 | 14 |
| 75th Percentile | 119,500 |  | 36,000 |  | 150,125 |  |
| Buy-side research analyst (equity) | 90,000 | 20 | 25,000 | 20 | 122,500 | 20 |
| 75th Percentile | 126,250 |  | 58,750 |  | 210,750 |  |
| Buy-side research analyst (fixed income) | 110,000 | 37 | 75,000 | 37 | 188,500 | 36 |
| 75th Percentile | 130,000 |  | 100,000 |  | 265,500 |  |
| Financial advisor/broker | 69,500 | 26 | 23,250 | 20 | 100,000 | 24 |
| 75th Percentile | 118,750 |  | 80,750 |  | 230,500 |  |
| Investment banker | 100,000 | 13 | 25,000 | 12 | 120,000 | 11 |
| 75th Percentile | 135,000 |  | 100,000 |  | 230,000 |  |
| Sell-side research analyst (equity) | 60,000 | 11 | 12,000 | 9 | 72,000 | 9 |
| 75th Percentile | 82,500 |  | 25,000 |  | 135,000 |  |
| Manager of managers | 110,500 | 36 | 24,000 | 31 | 136,350 | 36 |
| 75th Percentile | 141,250 |  | 45,000 |  | 178,500 |  |
| Consultant | 94,500 | 38 | 15,000 | 35 | 104,750 | 36 |
| 75th Percentile | 120,000 |  | 21,000 |  | 158,750 |  |
| Accountant/auditor | 70,000 | 22 | 5,100 | 19 | 75,000 | 21 |
| 75th Percentile | 87,600 |  | 15,500 |  | 105,000 |  |
| Performance analyst | 63,000 | 21 | 5,000 | 17 | 65,000 | 21 |
| 75th Percentile | 72,000 |  | 7,050 |  | 75,000 |  |

## Median Total Compensation by Occupation

|  | Base | N | Bonus | N | Total Compensation | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chief investment officer | 225,000 | 20 | 90,000 | 17 | 425,000 | 20 |
| 75th Percentile | 310,000 |  | 210,000 |  | 597,500 |  |
| Buy-side research analyst (other) | 90,000 | 14 | 9,760 | 12 | 99,500 | 14 |
| 75th Percentile | 136,250 |  | 33,500 |  | 162,750 |  |
| Institutional sales representative/ relationship manager | 95,000 | 16 | 55,000 | 16 | 380,000 | 15 |
| 75th Percentile | 128,750 |  | 226,500 |  | 462,500 |  |
| Strategist | 100,000 | 13 | 15,000 | 10 | 125,000 | 11 |
| 75th Percentile | 110,000 |  | 27,500 |  | 133,500 |  |
| Risk manager | 82,917 | 15 | 10,000 | 15 | 92,000 | 15 |
| 75th Percentile | 105,000 |  | 16,000 |  | 132,500 |  |
| Chief executive officer/Chief financial officer | 162,500 | 10 | 36,000 | 8 | 256,500 | 10 |
| 75th Percentile | 215,000 |  | 83,250 |  | 282,500 |  |
| Private client professional (other) | 70,400 | 11 | 14,250 | 10 | 91,000 | 10 |
| 75th Percentile | 126,500 |  | 36,500 |  | 203,625 |  |
| Buy-side trader (equity) | 77,500 | 10 | 25,000 | 10 | 110,000 | 10 |
| 75th Percentile | 93,000 |  | 34,500 |  | 145,500 |  |

The 75th Percentile was calculated using the inclusive methodology to increase the number of responses that were observed in each calculation.


Eligible for a Cash Bonus in 2012

What's the Primary Determinant of Your Cash Bonus?

21\% Overall firm performance
14\% Other factors related to individual performance
10\% Individual investment performance
4\% Commissions generated
4\% Individual financial contributions
15\% Discretionary
32\% Business unit/division performance

Average Ideal Compensation Structure for Selected Occupations


Ideal Compensation Structure by Years of Experience for Selected Occupations


Reported Change in Total Compensation from 2011 to 2012


## Other Forms of Compensation

10.24\% Other
81.63\% Retirement contributions (401k, pension, etc.)
6.02\% Performance units
3.92\% Phantom shares
6.02\% Investment partnership payments

### 22.89\% Company stock

15.66\% Cash bonus mandatorily deferred

Are you fairly compensated?


- Less than 5 years
-5 to less than 10 years
- 10+ years


## The Value of the CFA ${ }^{\circledR}$ Designation



## Survey Methodology

Method-An online survey was deployed to known financial professionals in the Twin Cities and upper Midwest. Email subscribers of CFA Society Minnesota and CFA Society Minnesota LinkedIn group members were specifically targeted; however the survey was not limited to this audience. Additional financial-oriented organizations distributed the survey to their members. This survey was structured so all data gathered was anonymous, with no identifiable information requested or retained.

Respondents-Respondents are self-identified financial and investment professionals in the Twin Cities and greater Minnesota, Western Wisconsin, and North and South Dakota. The total sample size is [532] unique responses. Some metrics reported include subsections of the total sample size which adjusts for incomplete data.

Timing-The survey was active from May 1, 2013-May 18, 2013.
Assumptions-The findings from this survey were compiled from self-reported data. Because the survey uses sampling methodology and broadly defined positions, survey findings are not necessarily representative of the total population. As such, the survey is designed to provide general information about pay levels within the region. Earning any degree or professional designation is no guarantee of employment or compensation.

## About CFA Society Minnesota

CFA Society Minnesota is the premier professional organization for investment professionals to connect with Chartered Financial Analysts in the Twin Cities area and throughout the Midwest five-state region. With members in five states and a wide variety of industries, CFA Society Minnesota strives to serve its broad membership through relevant educational programming, membership support services and opportunities for advancement such as networking events and discounts on educational materials.

If you are interested in learning more about earning your charter, or CFA Society Minnesota, contact us today.

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