## $2015{ }^{\text {financial }}$ COMPENSATION SURVEY

It has been said that three is a trend. If that is the case, then I am pleased to announce that the 2015 Financial Compensation Survey has made our annual research initiative an official trend. Now in its third year, the 2015 Financial Compensation Survey continues to provide unique insights for a wide-range of financial and investment professionals. With three years of survey results we now have a robust dataset, and can begin to turn this data into meaningful insight.

CFA Society Minnesota is committed to being a trusted resource for the finance industry, providing services, education and information that can assist both Charterholders and non-Charterholders alike. As part of this unwavering commitment, we are pleased to present the findings from this year's survey. I encourage you to review these findings on the following pages and make your own interpretations of the data. Be sure to examine all the information presented - such as ranges, sample sizes and other criteria and do not rely on just one number (such as a median or maximum) when interpreting the results.

Whether you have completed the survey all three years, or if this is your first time participating, I personally want to thank you. Your willingness to take the time is what enables us to provide this indispensable resource for our entire industry. We truly appreciate your support of the Society.

Regards,


President, CFA Society Minnesota

## Executive Summary

Now in its third year, the Financial Compensation Survey continues to evolve. New in 2015 is a more detailed breakdown of compensation, which better represents compensation structures common in our industry. This adjustment allows for a more granular level of data, while still providing year-on-year trends against the historic findings. Additionally, we are pleased to report that eight additional regional societies participated in compensation surveys this year. We look forward to sharing the aggregate findings in a future whitepaper.

Remaining true to the stated commitment to provide an accurate snapshot of the compensation levels for the entire financial and investment industry, the survey findings are presented to demonstrate compensation based on the most popular positions and other demographics.

The following pages report the impact of certain variables as well as comparisons to previous years reported data for your interpretation. We refer you to the Survey Methodology section of this paper when evaluating the data.

Data shows professionals who invest their time in attaining advanced degrees and CFA certification tend to have higher compensation levels than those who don't.

Median Total
Compensation



## AUM of Firm

| $<\$ 500$ million | $10 \%$ |
| :--- | :--- |
| $\$ 500$ to $<\$ 2$ billion | $14 \%$ |
| $\$ 2$ to $<\$ 10$ billion | $12 \%$ |
| $\$ 10$ to $<\$ 50$ billion | $15 \%$ |
| $\$ 50$ to $<\$ 100$ billion | $11 \%$ |
| $\$ 100$ billion or more | $25 \%$ |
| Not applicable | $14 \%$ |

Likelihood of Looking
for New Role in 2015


| Very Likely | $16 \%$ |
| :--- | :--- |
| Likely | $20 \%$ |
| Unlikely | $40 \%$ |
| Very Unlikely | $24 \%$ |




2014 total compensation is trending slightly higher than 2013 for most levels of experience.

## Primary Determinant of Bonus



| Business unit/division performance | $31 \%$ |
| :--- | :--- |
| Overall firm performance | $25 \%$ |
| Discretionary | $19 \%$ |
| Individual investment performance | $10 \%$ |
| Other factors related to | $10 \%$ |
| individual performance |  |
| Individual financial contribution | $3 \%$ |
| Commissions generated | $2 \%$ |

Commissions generated

## Other Forms of Compensation



[^0]
## Financial Compensation

## Median Total Compensation by Occupation

|  | Base | N | Bonus | N | Other Comp | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buy-side Research Analyst (fixed income) | 111,350 | 46 | 83,000 | 46 | 10,800 | 46 | 207,836 | 46 |
| 75th Percentile | 143,750 |  | 120,000 |  | 31,000 |  | 289,500 |  |
| Portfolio Manager (equities) | 163,500 | 36 | 100,000 | 37 | 30,250 | 38 | 373,690 | 38 |
| 75th Percentile | 196,250 |  | 200,000 |  | 56,625 |  | 455,750 |  |
| Portfolio Manager (fixed income) | 135,000 | 25 | 109,819 | 24 | 17,250 | 25 | 271,500 | 25 |
| 75th Percentile | 181,000 |  | 177,500 |  | 47,000 |  | 468,500 |  |
| Consultant | 101,000 | 24 | 18,000 | 17 | 6,190 | 24 | 134,500 | 24 |
| 75th Percentile | 124,000 |  | 28,000 |  | 12,589 |  | 150,000 |  |
| Financial Advisor/Broker | 75,000 | 19 | 13,100 | 17 | 6,000 | 24 | 145,738 | 24 |
| 75th Percentile | 95,000 |  | 65,000 |  | 103,813 |  | 238,500 |  |
| Manager of Managers | 131,000 | 22 | 25,397 | 18 | 12,500 | 22 | 173,000 | 22 |
| 75th Percentile | 152,500 |  | 57,500 |  | 29,550 |  | 243,000 |  |
| Buy-side Research Analyst (equity) | 107,000 | 21 | 40,000 | 21 | 5,000 | 21 | 150,000 | 21 |
| 75th Percentile | 130,000 |  | 55,000 |  | 9,450 |  | 210,000 |  |
| Chief Investment Officer | 186,900 | 21 | 81,000 | 16 | 22,000 | 21 | 290,650 | 21 |
| 75th Percentile | 300,000 |  | 137,750 |  | 87,400 |  | 502,000 |  |
| Bank/Private Client Portfolio Manager | 93,000 | 18 | 21,000 | 18 | 8,200 | 19 | 125,000 | 19 |
| 75th Percentile | 117,250 |  | 46,000 |  | 16,150 |  | 178,775 |  |
| Accountant/Auditor | 73,575 | 17 | 8,000 | 15 | 2,000 | 17 | 83,575 | 17 |
| 75th Percentile | 84,000 |  | 19,500 |  | 3,900 |  | 98,400 |  |
| Buy-side Research Analyst (other) | 82,000 | 17 | 15,000 | 14 | 4,760 | 17 | 103,000 | 17 |
| 75th Percentile | 90,000 |  | 26,350 |  | 8,300 |  | 120,400 |  |
| Risk Manager | 101,500 | 16 | 22,000 | 16 | 7,125 | 16 | 145,500 | 16 |
| 75th Percentile | 142,500 |  | 40,000 |  | 10,851 |  | 177,438 |  |
| Private Client Professional (other) | 70,000 | 13 | 15,600 | 11 | 4,725 | 14 | 97,250 | 14 |
| 75th Percentile | 90,000 |  | 50,000 |  | 9,250 |  | 121,470 |  |
| Manager Research (alternatives) | 110,000 | 13 | 22,725 | 12 | 8,640 | 13 | 135,450 | 13 |
| 75th Percentile | 134,000 |  | 52,750 |  | 14,000 |  | 201,000 |  |

continued»

## Financial Compensation

## Median Total Compensation by Occupation

|  | Base | N | Bonus | N | Other Comp | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Portfolio Manager (indexed/other) | 78,232 | 12 | 20,000 | 11 | 7,500 | 12 | 102,094 | 12 |
| 75th Percentile | 101,750 |  | 27,500 |  | 12,078 |  | 143,900 |  |
| Institutional Sales Representative/ Relationship Manager | 127,000 | 10 | 220,000 | 10 | 41,450 | 11 | 325,000 | 11 |
| 75th Percentile | 140,000 |  | 417,500 |  | 443,700 |  | 934,513 |  |
| Performance Analyst | 70,000 | 11 | 9,175 | 10 | 5,000 | 11 | 85,710 | 11 |
| 75th Percentile | 79,050 |  | 9,900 |  | 7,800 |  | 100,650 |  |
| Manager Research (equity) | 81,500 | 10 | 11,500 | 8 | 5,400 | 10 | 93,875 | 10 |
| 75th Percentile | 114,285 |  | 20,875 |  | 7,075 |  | 143,500 |  |
| Buy-side Research Analyst (quantitative) | 99,850 | 8 | 35,000 | 8 | 6,750 | 8 | 159,850 | 8 |
| 75th Percentile | 111,250 |  | 87,000 |  | 11,000 |  | 204,250 |  |
| Investment Banker | 87,500 | 8 | 32,500 | 6 | 75 | 8 | 105,000 | 8 |
| 75th Percentile | 106,250 |  | 56,250 |  | 2,250 |  | 134,875 |  |
| Manager Research (fixed income) | 113,756 | 8 | 31,875 | 8 | 14,500 | 8 | 156,463 | 8 |
| 75th Percentile | 129,250 |  | 55,100 |  | 29,750 |  | 204,350 |  |
| Sell-side Research Analyst (equity) | 85,500 | 6 | 38,000 | 7 | 2,000 | 7 | 160,000 | 7 |
| 75th Percentile | 110,000 |  | 65,000 |  | 7,000 |  | 182,000 |  |
| Strategist | 122,000 | 7 | 45,500 | 6 | 10,000 | 7 | 183,000 | 7 |
| 75th Percentile | 139,250 |  | 58,750 |  | 21,000 |  | 198,000 |  |
| Marketing Manager | 88,100 | 6 | 20,550 | 6 | 9,355 | 6 | 115,543 | 6 |
| 75th Percentile | 113,450 |  | 38,900 |  | 17,875 |  | 198,969 |  |
| Institutional Investor Services | 49,000 | 5 | n/a | n/a | 650 | 5 | 56,200 | 5 |
| 75th Percentile | 55,000 |  | n/a |  | 3,000 |  | 61,000 |  |
| Head of Fixed Income | 207,000 | 5 | 95,000 | 5 | 31,000 | 5 | 315,500 | 5 |
| 75th Percentile | 210,000 |  | 97,000 |  | 36,000 |  | 358,000 |  |
| Regulator | 60,000 | 5 | n/a | n/a | 6,000 | 5 | 66,000 | 5 |
| 75th Percentile | 80,000 |  | n/a |  | 10,000 |  | 90,000 |  |

## Reported Median Compensation for Those With More Than 20 Years of Experience for Selected Occupations

|  | Base | N | Bonus | N | Other <br> Comp | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buy-side Research Analyst (fixed-income) |  |  |  |  |  |  |  |  |
| Portfolio Manager (equities) | 183,000 | 13 | 166,190 | 14 | 31,500 | 15 | 396,000 | 15 |
| Portfolio Manager (fixed-income) | 222,500 | 8 | 180,000 | 8 | 68,000 | 8 | 522,583 | 8 |
| Consultant |  |  |  |  |  |  |  |  |
| Financial Advisor/Broker |  |  |  |  |  |  |  |  |
| Manager of Managers |  |  |  |  |  |  |  |  |
| Buy-side Research Analyst (equity) |  |  |  |  |  |  |  |  |
| Chief Investment Officer | 213,000 | 16 | 87,500 | 12 | 18,500 | 16 | 309,075 | 16 |
| Bank/Private Client Portfolio Manager |  |  |  |  |  |  |  |  |
| Accountant/Auditor |  |  |  |  |  |  |  |  |
| Buy-side Research Analyst (other) |  |  |  |  |  |  |  |  |
| Risk Manager |  |  |  |  |  |  |  |  |

## Chart includes most popular job titles; cells in gray represent five or fewer responses.

Median total compensation for those with more than 20 years of experience was $\$ 323,250$

## Reported Median Compensation for Those With 10 to Less Than 20 Years of Experience for Selected Occupations

|  | Base | N | Bonus | N | Other Comp | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buy-side Research Analyst (fixed-income) | 140,000 | 16 | 118,125 | 16 | 24,528 | 16 | 281,000 | 16 |
| Portfolio Manager (equities) | 163,500 | 18 | 100,000 | 18 | 29,000 | 18 | 301,500 | 18 |
| Portfolio Manager (fixed-income) | 125,000 | 8 | 44,000 | 7 | 16,125 | 8 | 191,500 | 8 |
| Consultant | 114,000 | 10 | 17,500 | 9 | 7,000 | 10 | 140,000 | 10 |
| Financial Advisor/Broker | 98,750 | 8 | 57,500 | 6 | 13,700 | 10 | 199,500 | 10 |
| Manager of Managers | 138,488 | 15 | 50,000 | 13 | 21,000 | 15 | 225,000 | 15 |
| Buy-side Research Analyst (equity) | 178,801 | 6 | 118,957 | 6 | 25,951 | 6 | 336,209 | 6 |
| Chief Investment Officer |  |  |  |  |  |  |  |  |
| Bank/private Client Portfolio Manager | 115,000 | 7 | 20,000 | 7 | 9,500 | 7 | 161,200 | 7 |
| Accountant/Auditor |  |  |  |  |  |  |  |  |
| Buy-side Research Analyst (other) |  |  |  |  |  |  |  |  |
| Risk Manager |  |  |  |  |  |  |  |  |

Median total compensation for those with $10<20$ years of experience was \$208,500

## Reported Median Compensation for Those With 5 to Less Than 10 Years of Experience for Selected Occupations

|  | Base | N | Bonus | N | Other Comp | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buy-side Research Analyst (fixed-income) | 90,000 | 13 | 46,693 | 13 | 10,000 | 13 | 153,829 | 13 |
| Portfolio Manager (equities) |  |  |  |  |  |  |  |  |
| Portfolio Manager (fixed-income) | 105,400 | 8 | 109,819 | 8 | 6,000 | 8 | 199,867 | 8 |
| Consultant | 100,000 | 7 |  |  | 13,400 | 7 | 135,000 | 7 |
| Financial Advisor/Broker | 77,500 | 8 | 12,500 | 8 | 5,000 | 9 | 95,000 | 9 |
| Manager of Managers |  |  |  |  |  |  |  |  |
| Buy-side Research Analyst (equity) | 91,500 | 8 | 40,000 | 8 | 5,500 | 8 | 158,400 | 8 |
| Chief Investment Officer |  |  |  |  |  |  |  |  |
| Bank/Private Client Portfolio Manager |  |  |  |  |  |  |  |  |
| Accountant/Auditor | 77,000 | 5 | 9,000 | 5 | 2,000 | 5 | 83,575 | 5 |
| Buy-side Research Analyst (other) | 90,000 | 5 |  |  | 2,960 | 5 | 120,400 | 5 |
| Risk Manager | 96,500 | 8 | 28,000 | 8 | 6,000 | 8 | 141,703 | 8 |

Median total compensation for those with $5<10$ years of experience was $\$ 126,480$

## Reported Median Compensation for Those With Less Than 5 Years of Experience for Selected Occupations

|  | Base | N | Bonus | N | Other <br> Comp | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buy-side Research Analyst (fixed-income) | 80,000 | 13 | 35,000 | 13 | 6,000 | 13 | 126,600 | 13 |
| Portfolio Manager (equities) |  |  |  |  |  |  |  |  |
| Portfolio Manager (fixed-income) |  |  |  |  |  |  |  |  |
| Consultant | 72,000 | 5 |  |  | 1,000 | 5 | 90,380 | 5 |
| Financial Advisor/Broker |  |  |  |  |  |  |  |  |
| Manager of Managers |  |  |  |  |  |  |  |  |
| Buy-side Research Analyst (equity) | 72,000 | 7 | 12,500 | 7 | 2,100 | 7 | 92,600 | 7 |
| Chief Investment Officer |  |  |  |  |  |  |  |  |
| Bank/Private Client Portfolio Manager | 76,000 | 5 | 20,000 | 5 | 0 | 5 | 90,000 | 5 |
| Accountant/Auditor | 54,270 | 8 | 7,500 | 6 | 1,100 | 8 | 60,670 | 8 |
| Buy-side Research Analyst (other) | 70,000 | 11 | 12,000 | 10 | 6,973 | 11 | 89,500 | 11 |
| Risk Manager |  |  |  |  |  |  |  |  |

Median total compensation for those with <5 years of experience was $\$ 84,675$

## Compensation by Employer Size

| Breakdown by Assets \& Employee Size | Base | N | Bonus | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under \$500 million |  |  |  |  |  |  |
| Under 50 | 80,000 | 37 | 18,000 | 31 | 106,500 | 41 |
| 50 to less than 250 |  |  |  |  |  |  |
| 250 to less than 500 |  |  |  |  |  |  |
| 500 to less than 2,500 |  |  |  |  |  |  |
| 2,500 to less than 5,000 |  |  |  |  |  |  |
| 5,000 or more |  |  |  |  |  |  |
| \$500 million to less than \$2 billion |  |  |  |  |  |  |
| Under 50 | 104,500 | 44 | 35,000 | 38 | 159,875 | 46 |
| 50 to less than 250 |  |  |  |  |  |  |
| 250 to less than 500 |  |  |  |  |  |  |
| 500 to less than 2,500 | 157,500 | 6 |  |  | 304,950 | 6 |
| 2,500 to less than 5,000 |  |  |  |  |  |  |
| 5,000 or more |  |  |  |  |  |  |
| " $\$ 2$ billion to less than \$10 billion |  |  |  |  |  |  |
| Under 50 | 130,000 | 24 | 100,000 | 23 | 250,000 | 24 |
| 50 to less than 250 | 172,000 | 17 | 63,000 | 15 | 268,000 | 17 |
| 250 to less than 500 |  |  |  |  |  |  |
| 500 to less than 2,500 |  |  |  |  |  |  |
| 2,500 to less than 5,000 |  |  |  |  |  |  |
| 5,000 or more |  |  |  |  |  |  |


| \$10 billion to less than \$50 billion |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under 50 | 150,000 | 12 | 134,198 | 10 | 265,250 | 12 |
| 50 to less than 250 | 99,350 | 28 | 38,866 | 28 | 172,875 | 28 |
| 250 to less than 500 | 118,000 | 13 | 50,000 | 13 | 186,200 | 13 |
| 500 to less than 2,500 |  |  |  |  |  |  |
| 2,500 to less than 5,000 |  |  |  |  |  |  |
| 5,000 or more | 106,000 | 7 | 21,000 | 6 | 148,760 | 7 |

## Compensation by Employer Size

| Breakdown by Assets \& Employee Size | Base | N | Bonus | N | Total Comp | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$50 billion to less than \$100 billion |  |  |  |  |  |  |
| Under 50 | 110,000 | 5 |  |  | 114,000 | 5 |
| 50 to less than 250 | 142,000 | 13 | 50,000 | 13 | 200,000 | 13 |
| 250 to less than 500 |  |  |  |  |  |  |
| 500 to less than 2,500 |  |  |  |  |  |  |
| 2,500 to less than 5,000 | 147,500 | 14 | 108,250 | 14 | 272,320 | 14 |
| 5,000 or more | 97,900 | 12 | 33,750 | 12 | 143,150 | 12 |


| Over \$100 billion |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under 50 |  |  |  |  |  |  |
| 50 to less than 250 | 95,000 | 11 | 17,500 | 11 | 129,000 | 11 |
| 250 to less than 500 | 82,000 | 6 | 20,250 | 6 | 106,250 | 6 |
| 500 to less than 2,500 | 129,000 | 13 | 85,000 | 13 | 282,000 | 13 |
| 2,500 to less than 5,000 | 138,250 | 12 | 102,000 | 11 | 262,050 | 12 |
| 5,000 or more | 103,000 | 68 | 31,500 | 66 | 148,200 | 70 |

## Not Applicable

| Under 50 | 82,500 | 12 | 45,000 | 11 | 106,200 | 13 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 50 to less than 250 | 70,000 | 9 | 28,000 | 9 | 125,000 | 11 |
| 250 to less than 500 | 62,000 | 5 |  |  | 81,500 | 5 |
| 500 to less than 2,500 | 97,500 | 6 | 10,000 | 5 | 119,700 | 6 |
| 2,500 to less than 5,000 | 90,000 | 9 | 36,000 | 5 | 115,000 | 9 |
| 5,000 or more | 80,000 | 19 | 12,500 | 15 | 113,250 | 20 |

Additional detailed analysis of this compensation breakdown is available upon request from CFA Society Minnesota.

## "Not Applicable" represents the various organizations financial professionals work for that do not manage assets or investments.

Average Ideal Compensation Structure for Selected Occupations


## Total Compensation vs. Compensation Perception

|  | 2014 Median Comp | \% of Respondents who said they <br> were undercompensated but actually <br> were still above median |
| :---: | :---: | :---: |
| Less than 5 years | $\$ 84,675$ | $10.2 \%$ |
| 5 to less than 10 years | $\$ 126,480$ | $9.8 \%$ |
| 10 to less than 20 years | $\$ 208,500$ | $12.1 \%$ |
| 20 years or more | $\$ 323,250$ | $7.7 \%$ |



Fairly Compensated

| - Yes | $70.8 \%$ |
| :--- | :--- |
| No | $29.2 \%$ |

Approximately
$10 \%$ of respondents who feel they are under compensated are actually above median compensation.

Compensation Satisfaction vs. Likelihood of Looking for New Job

Individuals who don't feel they are fairly compensated are much more likely to be looking for a new job than their counterparts who believe they are fairly compensated.


## Survey Methodology

## Method

An online survey was deployed to known financial professionals in the region represented by CFA Society Minnesota. Email subscribers of CFA Society Minnesota and LinkedIn group members were specifically targeted. The survey was not limited to just these audiences. In addition, this survey was structured so all data gathered was anonymous, with no identifiable information requested.

## Respondents

Respondents are financial and investment professionals, totaling 504 unique and completed responses.

## Timing

The survey was active from April 15, 2015 - May 11, 2015.

## Assumptions

The findings from this survey were derived from self-reported data. Because the survey uses sampling methodology and broadly defined positions, survey findings are not necessarily representative of the total population; rather, the survey is designed to provide general information about pay levels within the industry. Earning any degree or professional designation is no guarantee of employment or compensation.

## About CFA Society Minnesota

CFA Society Minnesota is the premier professional organization for investment professionals to connect with Chartered Financial Analysts in the Twin Cities area and throughout the Upper Midwest five-state region. With members in five states and a wide variety of industries, CFA Society Minnesota strives to serve its broad membership through relevant educational programming, membership support services and opportunities for advancement such as networking events and discounts on educational materials.

If you are interested in learning more about earning your charter, or to learn more about CFA Society Minnesota, contact support@cfamn.org.

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[^0]:    - Cash bonus performance

    87\%

    - Employer 401(k) contributions ..... 78\%
    Profit sharing ..... 28\%
    - Restricted stock awards/phantom share ..... 13\%
    - Deferred/multi-year earnings ..... 10\%
    - Commission/sales bonus ..... 6\%
    - Stock options ..... 4\%

